

## Post PostScript Please

Writing practices that integrate dynamic and interactive strategies into the making and reading of digital texts are proliferating as more of our reading experiences are mediated through the screen. We argue that rarely do current approaches to creating digital texts operate at the basic textual level of the letterform itself, and that this neglect is partially due to the fact that current font technology is based on print paradigms that make it difficult to work programmatically at the level of individual letters. Work produced in our lab suggests the creative possibilities in being able to easily specify behaviours at such a level, and leads us to propose that writers, typographers and programmers start thinking beyond Postscript-like formats such as OpenType or TrueType to collaboratively develop a new ComplexType format (or formats) that is designed for the twenty-first century as opposed to a simulation of the fifteenth.

Lewis, Jason E. and Bruno Nadeau. "Post PostScript Please". *Digital Creativity*, vol. 21, no. 1. Ed. Simon Penny. London : Routledge, 2010. pp. 21 - 32.