



Written.

Not Found.

Not Generated.

Not Random.

reflections on the PoEMM project

ELO 2015 Bergen

**Jason Edward Lewis
Concordia University & Obx Labs
Montréal**

tools & platforms



Mr. Softie

MR. SOFTIE
2006-2011

on old messages become a background tapestry private communication device but public display from discourse around the city itself locality resurects from ashes? Can you guess who I am who to public discourse? www.cityspeak.net A person I pre urban mediascape is ours to change enough with tsx on big screens local cityspeak kiosks quote me if you can deterritorializes the space Digital graffiti: acceptable vandalism What is the role of the screen in public space? What is a screen?

Je suis esclave de la technologie!

Cityspeak

Citywide



Passage Oublié

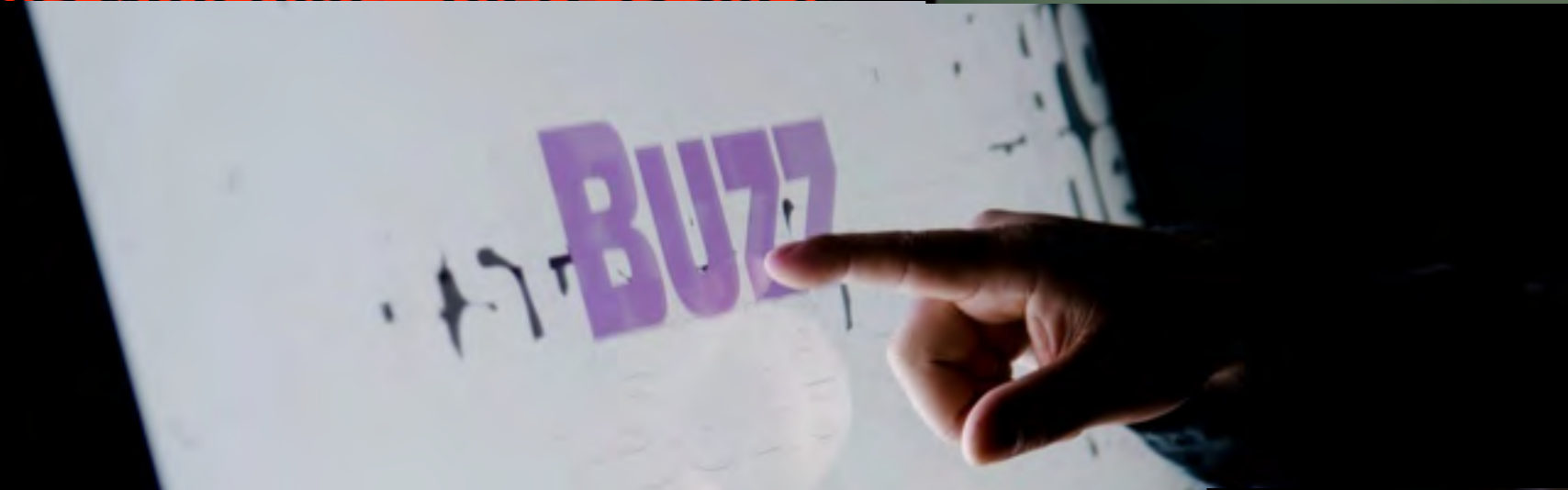


writing

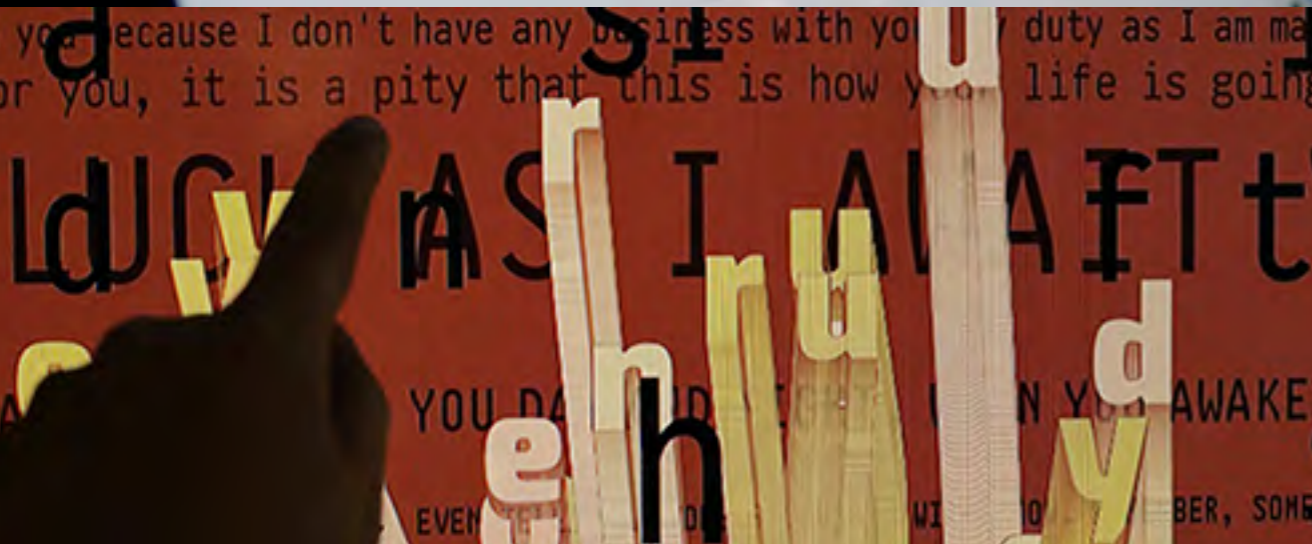
Poetry for Excitable [Mobile] Media



aseology, certainly not about th
nd credits coming to terms--m
loans made in bad faith...plus
the creator coming to terms w
lly aligned or god or whatever
no, the world spirit ferchrissa
ms with that there is sin is



we were three,
three.





Speak



Know



Migration



Bastard



Choice



Rattlesnakes



White



Death

readings

readings

Poetry for Excitable [Mobile] Media

by
Jason Edward Lewis & Bruno Nadeau

an Obx Labs production
of a Writing Complex research-creation effort

using NextText software architecture
and the Mr. Softie typographic text editor

Director: Jason Edward Lewis

Texts & Design: Jason Edward Lewis
Design & Technical Direction: Bruno Nadeau

Lead Mobile Developer: Christian Gratton

Programming

What They Speak When They Speak to Me
exhibition: Bruno Nadeau and Elie Zananiri
mobile: Bruno Nadeau

Buzz Aldrin Doesn't Know Any Better
exhibition: Bruno Nadeau
mobile: Christian Gratton and Bruno Nadeau

The Great Migration
exhibition: Bruno Nadeau
mobile: Charles-Antoine Dupont and Bruno Nadeau

Smooth Second Bastard
exhibition: Bruno Nadeau
mobile: Christian Gratton and Bruno Nadeau

The Album

Direction & Texts: Jason Edward Lewis
Art Director: Julia Wolfe
Design: Frederic Bouin & Eric Gagnon
Photos: Ralph Naklhe, Prem Sooriyakumar, Brian Li, Scott Benesiinaabandan, David Ward and Jason Edward Lewis

Web

Direction & Text: Jason Edward Lewis
Art Director: Julia Wolfe
Design: Frederic Bouin, Eric Gagnon, and Tristan Kurtz.
Site Design: Sam Cousin and Tristan Kurtz
Site Programming: David Mongeau-Petitepas and Sam Cousin

No Choice About the Terminology
exhibition: Elie Zananiri
mobile: Christian Gratton and Bruno Nadeau

The Summer the Rattlesnakes Came
exhibition: Bruno Nadeau
mobile: Christian Gratton and Bruno Nadeau

The World Was White
exhibition: Bruno Nadeau
mobile: Christian Gratton and Bruno Nadeau

General
PoEMMaker Author Interface: Chris Drogaris
Custom Text/Twitter Feed integration: Ian Arajwo

Material

Exhibition: Custom Java with multi-touch surface
Mobile: Custom Objective-C for iOS devices.
Prints: Digital prints made with Mr. Softie

No Choice About the Terminology

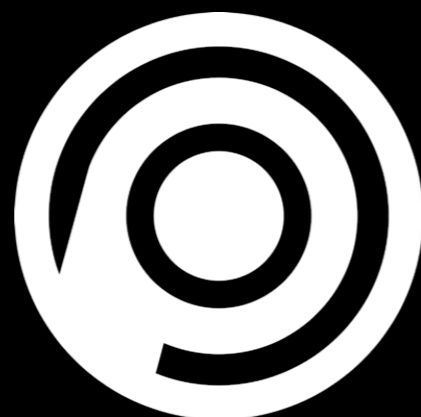
Commissioned by imagineNATIVE Film + Media Festival

Funders

Fonds de recherche sur la société et la culture
Canada Council for the Arts
Social Sciences and the Humanities Research Council
GRAND Network
Concordia University

Supporters

Hexagram-Concordia Centre for Research-Creation in
Media Arts and Technology
Technoculture, Art and Games Research Centre
Dept. of Design and Computation Arts, Concordia University



limits

Each P.o.E.M.M. is itself a series, in which subsequent versions explore different modes of authorship, collaboration and publication.

Exhibition

Exhibition version of each P.o.E.M.M. We translate the artwork into a mobile app and then publish five successive versions. Each version explores different modes of authorship, collaboration and distribution.

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Mobile

Mobile version of original exhibition work.



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Mobile

Mobile version of original exhibition work.



Anthology

We invite five poets to write original texts for the same format.



2

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Mobile version of original exhibition work.



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We invite five poets to write original texts for the same format.



2

Platform

The user can write her own text or choose a Twitter feed as the source text to then create her own composition.



3

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3

Share

The user can share her compositions with other owners of the app.



4

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Platform

The user can write her own text or choose a Twitter feed as the source text to then create her own composition.



4

Share

The user can share her compositions with other owners of the app.



5

Open

The code for the app is released under an open source license.



over 5 years...

1 collaborator

2 exhibition developers

4 app developers



ology, about the phraseology, certainly not
a lawyerly term sheet (with all the debits
plus a little vig for lubricant) to guide us-- a
coming to terms with whose cause was just-e
or whatever being or life-force or ghost ab
the world spirit ferchrissake. or maybe my s
world. come to terms with that. there is si
come to me, tentenhawitha, come to me and
l over different terms for keeping what is o
e coming to terms becomes missing the joke
ame from. co-term, interim, intern, return.
arp edges, chopping off fingers and toes an
us. purity, the wolf-lambs bleat for confine
ust remain we must remain. we must remain
e must remain dead.

No Choice About the Terminology device tests

dancing with Apple

8 apps. 3 rejections.



smooth
second
bastard



Smooth Second Bastard

a P.o.E.M.M. by Jason Edward Lewis

Limited Edition 14 out of 100.

Smooth Second Bastard is a meditation on the difference between being asked "where ya from?" and being asked "are you from around here?" Growing up where and how I did, I tend to see insider-outsider dynamics before I see prejudice. Such a viewpoint can be gracious or naïve, and I sometimes find it difficult to tell which.

You read the poem by touching the screen. Wherever you touch, a line of the text spools out either side of your finger. Each successive touch spools out the next line of the poem. When you release, one of the words of the line stays on screen while the rest fall away. After three words have built up, each new word--created by releasing a line--leaves behind one letter as the rest disappear off-screen. The lines, the words, and the letters all form their own texts, creating a three-dimensional poem.

Smooth Second Bastard is sold as a Limited Edition of 100.

P.o.E.M.M. APPS



Speak



Know

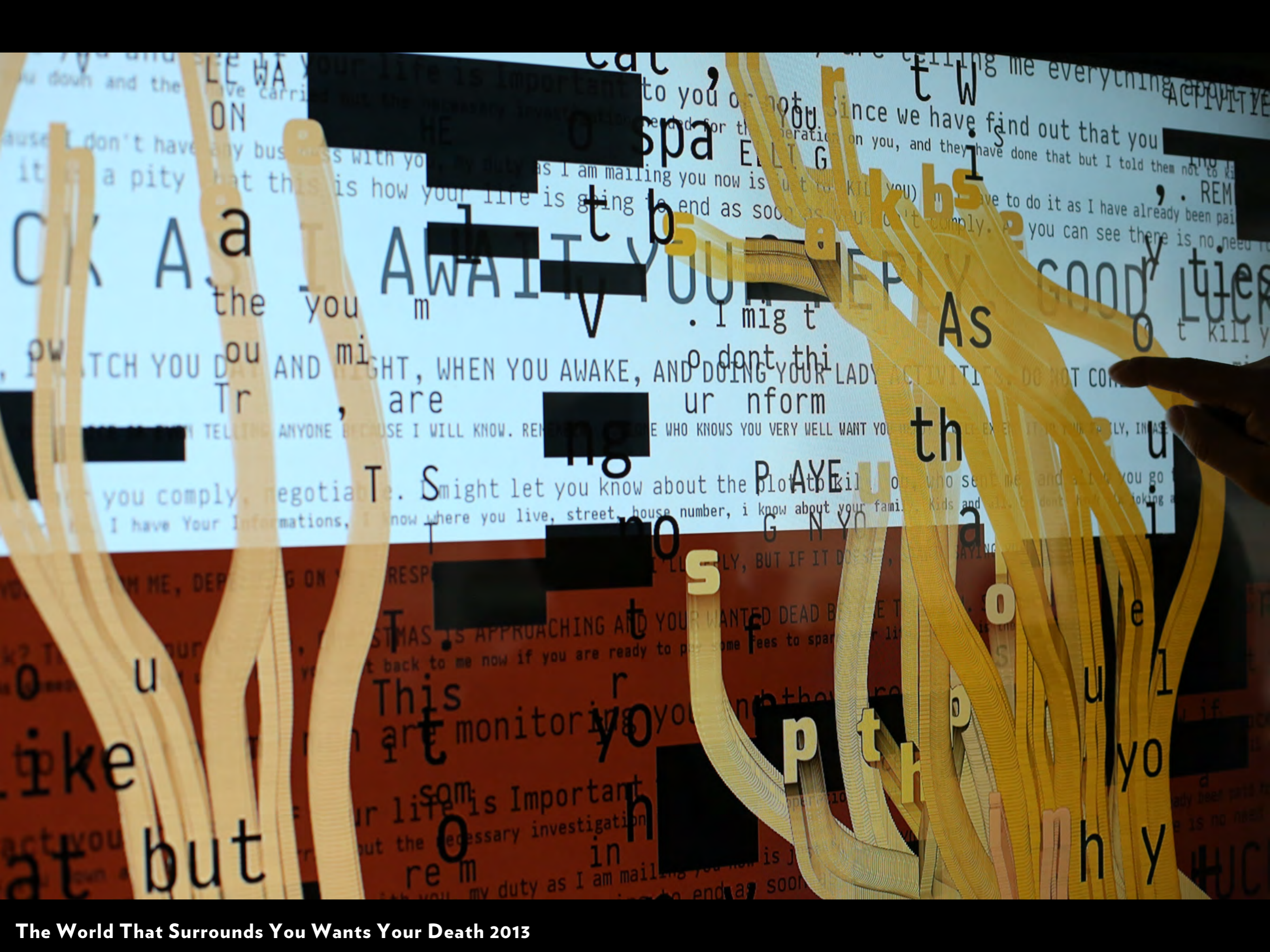


Migration



Choice





AWAITING YOUR REPLY

AS

th

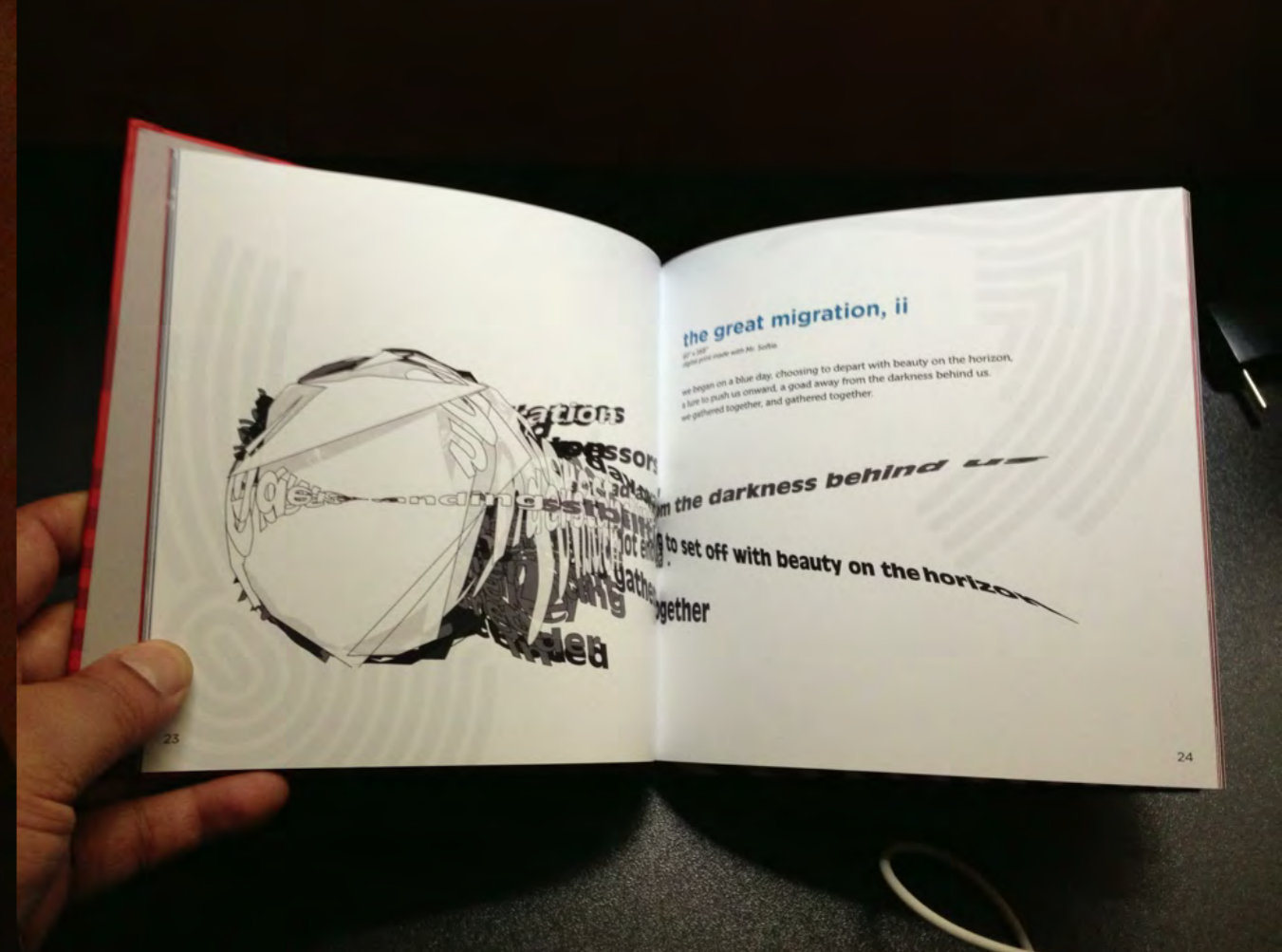
PRAYE

S

pt

but

all these works will die . soon.



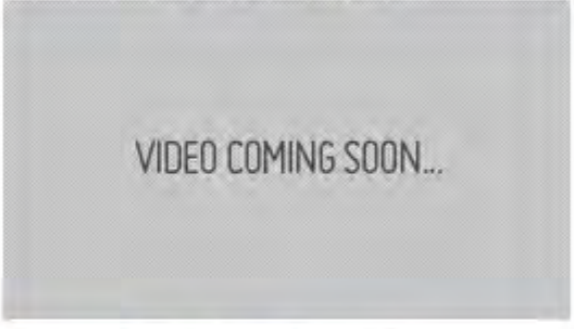
PoEMM The Album , 2nd Edition
2015



- DEATH
 - WHITE
 - RATTLESNAKES
 - SPEAK
 - CHOICE
 - BASTARD
 - KNOW
 - MIGRATION
- Jason Edward Lewis
Obx Labs

The World That Surrounds You Wants Your Death

Death Walkthrough Video

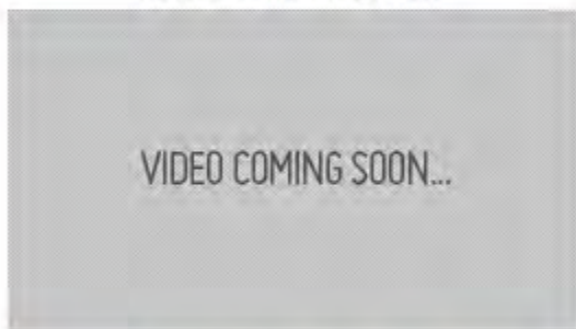


Death Screen Capture Video

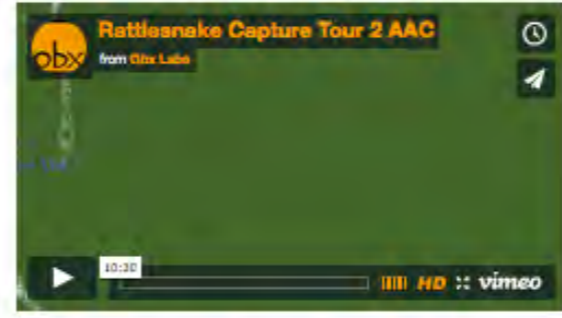


The Summer The Rattlesnakes Came

Rattlesnakes Walkthrough Video



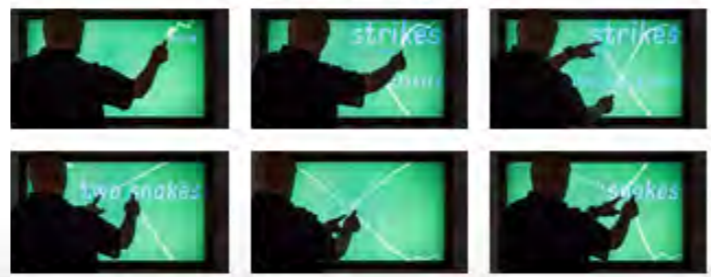
Rattlesnakes Screen Capture Video



Rattlesnakes Promo Video

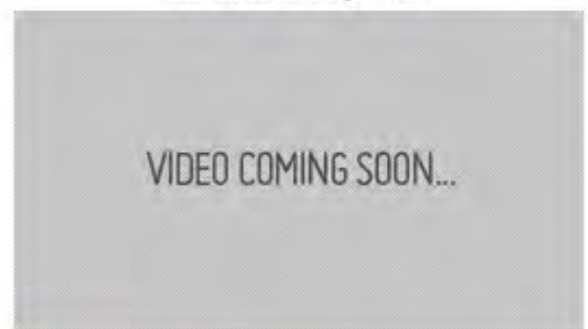


Rattlesnakes Images



Smooth Second Bastard

Bastard Walkthrough Video



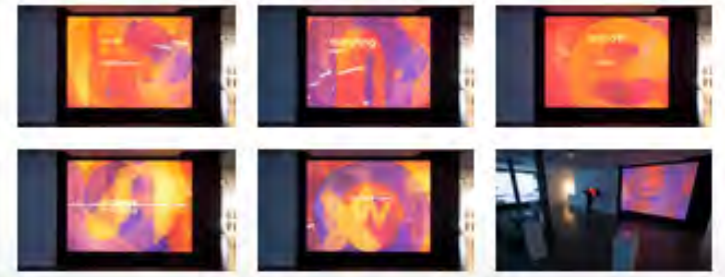
Bastard Screen Capture Video



Bastard Promo Video



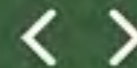
Bastard Images



open-source

BSD 3-Clause with Attribution Clause

The Summer the Rattlesnakes Came



Summer at 6, at 19, and at 26. At six, suddenly moved waaaaay out in the sticks, the whole family sleeping in tents, and, when the summer came, realizing that our camp was directly in the path that the local rattlesnakes took to get to the creek. At 19, coming home for a summer after living in Berlin for two years, transformed...and not. At 26, coming home for a summer after living in London for two years; dazed, confused. All the later summers seem somehow--through scent and heat and sounds--to spiral back to that first summer, wondering when the snakes would come again. Something of a companion piece to Smooth Second Bastard.

This work is the first P.o.E.M.M. to include audio. We collaborated with internationally-renowned Canadian composer [Paul Dolden](#), who wrote and produced the music.

Prints: This will be a triptych; print panels are under development.



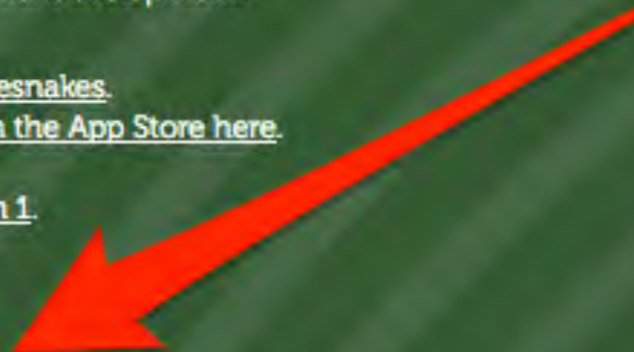
The mobile version is called [Rattlesnakes](#).
You can [download it for free from the App Store here](#).

Rattlesnakes is currently at [version 1](#).

Source Code

iOS: [The Summer The Rattlesnakes Came - iOS](#)

java: [The Summer The Rattlesnakes Came - java](#)



Description

Website

Save or Cancel

14 commits






1 branch

0 releases

1 contributor

Branch: master

The-Summer-The-Rattlesnakes-Came-iOS / +

Update README.md		
 OBXLABS authored on Jul 6		latest commit 3906fd56ad
 Rattlesnakes.xcodeproj	Initial Upload	2 months ago
 Rattlesnakes	Initial Upload	2 months ago
 LICENSE	Update LICENSE	a month ago
 README.md	Update README.md	a month ago

README.md

The-Summer-The-Rattlesnakes-Came-iOS

This program developed as part of the Poetry for Excitable [Mobile] Media, using the NextText architecture for interactive and dynamic texts.

Project lead: Jason Edward Lewis.

Technical Lead: Bruno Nadeau.

See www.poemm.net and www.nexttext.net for more information.

To download the iOS app, visit: <https://itunes.apple.com/app/rattlesnakes/id684327074?ls=1&mt=8>

Copyright (C) 2015 Jason Edward Lewis

Code

Issues 0

Pull requests 0

Wiki

Pulse

Graphs

Settings

HTTPS clone URL

You can clone with [HTTPS](#), [SSH](#), or [Subversion](#).

Clone in Desktop

Download ZIP

Description

Short description of this repository

Website

Website for this repository (optional)

Save or Cancel

22 commits

1 branch

0 releases

1 contributor

Branch: master - The-Summer-The-Rattlesnakes-Came-java / +

Added UML

OBXLABS authored 19 days ago		latest commit b23bac0c64
.settings	Initial Upload	2 months ago
build	Initial Upload	2 months ago
data	Initial Upload	2 months ago
lib	Initial Upload	2 months ago
src/net/obxlabs/rattlesnakes	Update XSRandom.java	a month ago
.classpath	Initial Upload	2 months ago
.project	Initial Upload	2 months ago
LICENSE	Update LICENSE	a month ago
PoEMM - Rattlesnakes Java UML Diagram.pdf	Added UML	19 days ago
README.md	Update README.md	a month ago
config.properties	Initial Upload	2 months ago
logging.properties	Initial Upload	2 months ago
svn.keywords	Initial Upload	2 months ago

<> Code

Issues 0

Pull requests 0

Wiki

Pulse

Graphs

Settings

HTTPS clone URL

https://github.com/

You can clone with HTTPS, SSH, or Subversion.

Clone in Desktop

Download ZIP

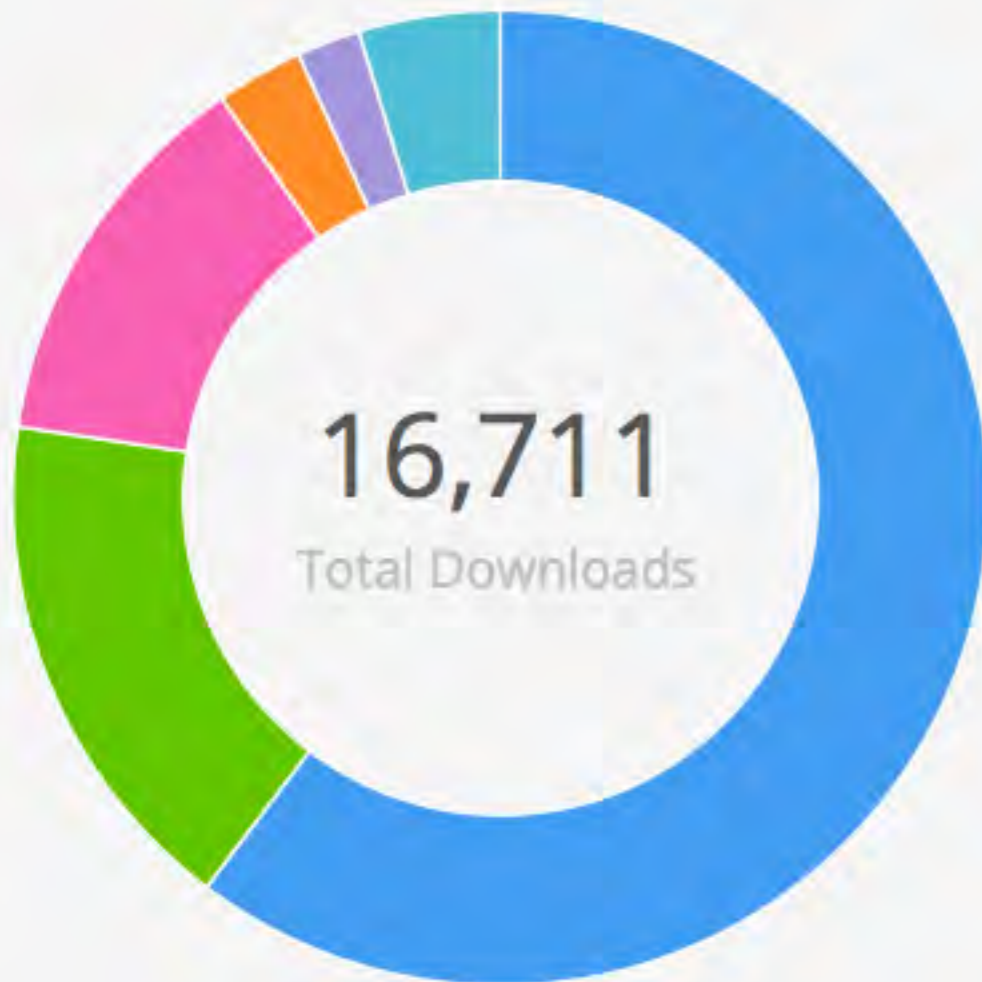
README.md

The-Summer-The-Rattlesnakes-Came-java

Downloads as of 5 August, 2015







+ ~1500 before service started

= ~18,000 total



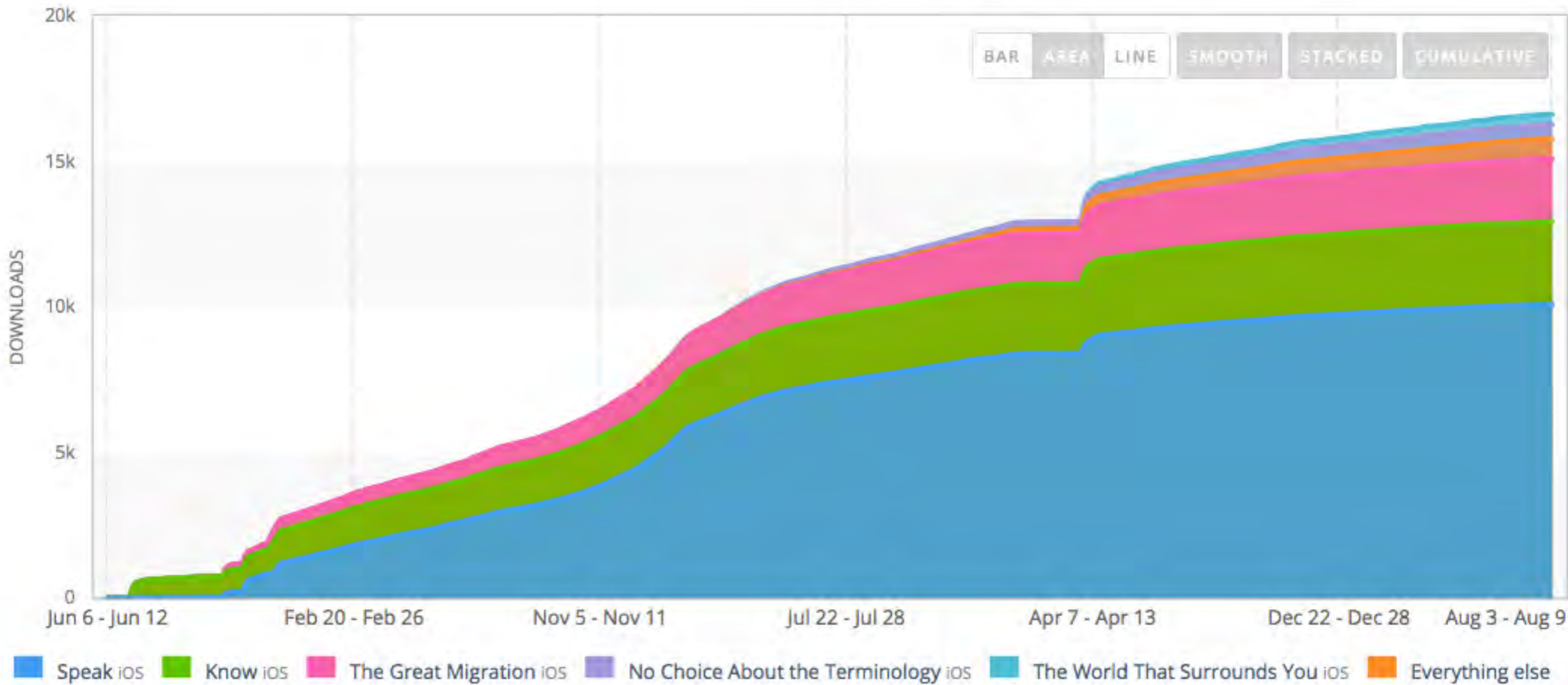
Top Products By Downloads

(Includes app and IAP data)

60.3%		iOS Speak	10,076
17.1%		iOS Know	2,850
13.0%		iOS The Great Migration	2,166
2.9%		iOS No Choice...rminology	486
2.1%		iOS The World...ounds You	351
4.7%		Everything else (4 apps)	782

**What They Speak When They Speak to Me
just keeps going.**

The rest...not so much.



did you write the text yourself?

how do I read the text?

it's all content



jason.lewis@concordia.ca

www.poemm.net

www.obxlabs.net/experiments/poemm/documentation